

Amanda Sieff
Consultant Partner
UK



As an executive Coach Amanda works on developing her client's ability to understand themselves and their potential more deeply. By creating a safe environment for her clients to explore and examine themselves and their behaviour they become clear on what blocks them and what enables them. This allows them to develop practical strategies to strengthen their performance. Clients can count on Amanda to listen, support and challenge them. Amanda believes that her enthusiasm for, and belief in her clients' ability to change and develop in ways they often think are impossible can be truly transformative.

Amanda's clients range from those at Board level to junior managers. Her most recent clients include Mattel, Insights Investment, Lendlease, Primed and Imperial Tobacco.

As a communications and personal impact expert Amanda's focus is often on supporting clients whose performance and personal development areas need this double-pronged approach. She also has particular experience in working with new or inexperienced managers to develop their people management skills.

Amanda has been a coach and trainer for over 20 years. As a communication skills trainer she has extensive experience of working in the banking sector and understanding the pressures that her clients are operating under in that environment. As an Insights Discovery practitioner Amanda is quick to pick up on her client's personality preferences and adapt her approach so that each client gets the most from her coaching sessions.

She is an Insights Discovery Practitioner and a qualified CPCC (Certified Professional Co-active Coach)

Client Quotes

"Amanda has proved time and again to be an excellent coach - able to quickly understand specific needs and goals and create thoughtful and thought provoking approaches to work on. She is both engaging and energising in her approach. Working with Amanda is both enjoyable and result drive."

Julia Abrahams – European IT Director – Mattel