

**Andrew Long**  
**Consultant Partner**  
**UK**



Andrew's career in the banking sector furnished him with considerable management experience, across several functions (credit risk, operations management as well as key roles in business transformation), in the UK and overseas.

As well as delivering results, Andrew developed a reputation for developing his teams, and his empowering approach to leadership influences his coaching and facilitation style wherever he is now working.

With considerable international experience, Andrew has a passion for helping individuals to be the very best version of themselves – acknowledging the cultural (personal & organisational) influences which differ widely. We're humans first, and whatever development goals an individual might want to achieve, we're at our best when we remain authentic too.

Andrew recognises that context is everything when it comes to leadership, and he particularly enjoys learning about the very different contexts within which each client operates. After 14 years of working in many sectors and with many more organisations, he has acquired stories & examples of both individual and business transformation, reinforcing his belief that whether successful leaders are born or made, they can certainly be found.

Recent clients include John Lewis, Coats, Tetra Pak, Lhasa, Anglo American, Barclays, Fitch Ratings, ABK Bank of Kuwait, American Airlines, and the BBC.

Andrew is a qualified Myers Briggs practitioner, and a master practitioner of SDI. He operates as both an experienced Executive Coach and a leadership facilitator.

Outside work, as well as being a long-suffering Leeds Utd supporter, and a sports fan generally, Andrew occasionally treads the boards in local amateur dramatic societies.