

Matt White
Consultant Partner
UK



Matt takes a very human, creative and ‘non-classroom’ approach to leadership development, supporting boards and wider leadership teams as well as individual coaching. He creates strong relationships and enables others to achieve real clarity of purpose, deep insight into their leadership and takes a coaching approach to action.

Recent clients include the BBC, The Princes Trust, Clarion, Jaguar Land Rover, Belron, Capital One, Fremantle Media and Complicite.

Matt has facilitated executive education tours both in Europe and USA working with senior business leaders to bring back and embed the learning into their business. He has run in-depth visits to great organisations such as WL Gore, Apple, Ikea, Ritz Carlton, Southwest Airlines, McDonalds, SKF and Lego.

Until 2008 Matt led the Organisational Inventing team at ?WhatIf!, an independent Innovation consultancy specialising in how leaders develop and sustain a culture of innovation. He worked with clients on such things as building employee engagement, developing and cascading vision and strategy, embedding values, personal and group leadership development and getting senior leadership teams to actively create the space and conditions where growth behaviour can flourish.

Prior to joining ?WhatIf! Matt spent 12 years in Unilever, where his claim to fame was introducing instant tea granules to an unsuspecting and frankly unappreciative British public!

Matt lives in Brighton with his lovely Canadian wife Colleen and children Grace, identical twin boys Felix and Elliot and Tearnna.