

## Ivar Lukk Consultant Partner Estonia



Ivar is an ICF Professional Certified Coach, seasoned senior executive, trained psychologist, and an NLP practitioner.

His 25+ years of leadership experience come from telecoms, banking, manufacturing, real estate, and IT. He has been the CEO of Tele2 Estonia, President of Forex Bank, and a Board member of Scandinavian Shelter Systems, Norway, to name a few of his roles.

Ivar's coaching and psychology skills combined with versatile leadership experience guide his clients to having a fresh look at their challenges. Real barriers to success are rather often embedded in thinking patterns and limited self-confidence. After eliminating those hindrances, clients gain a great deal of positive energy. Ivar tremendously enjoys emotional fulfilment from witnessing the progress of his clients.

Having completed 3 years of transpersonal psychology studies, Ivar has the ability to thoroughly understand thinking patterns, belief systems, and unconscious drives of people. Using these skills, he helps coaching clients to find ways for dealing with difficult interpersonal relations and solving motivational issues. Clients also experience and learn how to implement simple NLP techniques for leadership success.

In the modern competitive business world, Ivar encourages his executive coaching clients to take time for exploring and appreciating their authentic self. Resulting self-awareness allows them to turn their unique personality traits into strengths and to become inspirational and authentic leaders.

Ivar also loves working with leadership teams. He helps them to find their "Beatles-effect" – so that identity of the team is stronger than any of the team-members' personal "brand" and everyone is passionate about their joint mission.