

**Ian Rustige**  
**Consultant Partner**  
**UK**



As a Consultant Partner with LSP Ian's work is driven by his own purpose centred on helping leaders, employees and teams to grow and achieve the next level of sustainable performance. With deep passion for coaching, training and facilitator Ian designs and delivers and work with a range of clients both 1:1, with groups and with teams.

As a coach, he holds the belief that by creating the right container, teams and individuals will naturally find the best answers for themselves, Ian's coaching work is based on building strong trusting relationships so clients are comfortable to go to new depths. His natural coaching style is one of 'exploring' and he encourages building deeper understanding, opening up awareness and choice, and uncovering ways of releasing new potential. Clients who work with Ian comment that they are always struck by how much he loves working with people, and he enters coaching with a genuine enthusiasm, optimism and positivity but in a gentle and compelling way; it is the hallmark of his style.

Prior to working with LSP, Ian worked for pharmaceutical giant, GlaxoSmithKline, where he spent a number of years leading work in the supply chain functions before developing his passion for coaching and facilitation in 2012. He became an accredited coach in 2018 completing Professional Coaching Skill at Coaching Development in London and more recently developed as a team coach training at Ashridge Executive Education, Hult International Business School.